



Páramo Image Professional Scheme:

Welcome to the Páramo Image Pro Scheme. If your application is successful you will be able to buy appropriate Páramo goods at preferential rates, be given access to Páramo goods before their general launch times, be invited to participate in dedicated promotions and incentives and choose to have a more direct input into the product development cycle and Páramo development teams where applicable. Páramo offers you these preferential rates based on your professional involvement with Image and photographic / audio visual focused activities. If you are accepted, you will be assigned an individual account number. Also please note that this scheme will be for you and you alone. If you have friends or colleagues who feel that they also qualify they need to apply in person, as any misuse may result in persons having the scheme withdrawn immediately and without warning.

Please complete below in block capitals (other than if case specific e.g. web and email addresses)

About you:

Title: _____
Name (in full): _____
Nickname /how you prefer to be addressed: _____
Company Name: _____
Your address details:
House/ office name or number: _____
Street: _____
Town/ City: _____
Country: _____
Post/ zip code: _____
Business phone: _____
Evening phone: _____
Mobile phone: _____
Email address: _____
Website address: _____

Personal VAT number (if legally deductible): _____ Company number: _____

About your industry:

In which industry/ activity are you currently employed?

- Stills Photographer – please specify your specialism _____
 - Film / documentary maker – please specify your specialism _____
 - Adventure / Active Travel / Travel & Tourism
 - Outdoor/ Image Education
 - NGO – Non Governmental Organisation
 - Government agency
 - Environmental / Scientific / Fieldwork
 - Other (Please describe below)
- _____

Briefly describe your role or position in the Image / Photographic / Audio Visual industry (and attach relevant documentation if applicable).

Please state the amount of time spent over an average year carrying out these activities: _____

How many years have you been involved in this activity? _____

Do you have secondary or alternative activities that may be appropriate to this application?

Please describe:

Please provide us with any other personal information or professional achievements and qualifications that would help us in assessing your application:

By completing this registration form and signing below, you acknowledge and accept the responsibility you have with Páramo as an industry professional mentioned above.

Please note that your Membership can be cancelled with immediate effect at any time either by yourself or Páramo without any justification. You are applying as an individual and any products purchased through this scheme are for you and you alone. Any purchases for people other than yourself would result in an immediate dismissal from the scheme.

As a member of this scheme, you may be asked to provide Páramo with some feedback on the products purchased and by signing this application you acknowledge understanding and acceptance of this.

Payments are to be made by credit/ payment card and have to be finalised before the goods are despatched. We respect the work you do as an Image Professional, and are sure you will respect how seriously we take this scheme. We look forward to extending to you the many benefits Páramo has to offer.

Páramo will periodically send relevant (non spam) emails / promotional offers / news. We respect your privacy. Email addresses are not released to third parties. The opportunity to unsubscribe from email newsletters will come with every email.

Please attach copies of any licences, diplomas (or similar), company letterheads, business cards or any documents to support your application. Applications received without proof of your professional status cannot be processed further.

Please allow one month for your applications to be processed in full.

Signature:

Date:

Please send the application back to this address:

Páramo Pro Sales Team
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- www.paramo.co.uk
- www.naturallyparamo.co.uk
- <http://hillandmountain.paramo.co.uk>
- www.nikwax.com

Please feel free to provide us with feedback so that we can improve this scheme and support you further as an Image Professional via the email addresses above.